



EVENT ACTIVATION STAFF

Role Description | 2024

Post Title: Event Activation Staff

Reports To: Marketing Department

Duration: Weekend work between April to October 2024

Rate: An agreed daily rate will be provided.

Based: Triathlon events around the Island of Ireland

IN A NUTSHELL

Triathlon Ireland (TI) is the national governing body for the sport of triathlon, duathlon, aquathlon, and related multisport events in the Republic of Ireland & Northern Ireland. With a mission to promote, develop, and grow the sport across all levels, we are seeking enthusiastic & organised Event Activation Staff to join our dynamic organisation.

We are an ambitious organisation, and this is a fantastic opportunity to join the TI team at one of Ireland's fastest growing sports and National Governing Bodies. We are on a journey to strengthen our community, open triathlon to all and to transform lives through swimming, cycling and running, as we #TransformTogether.

YOU COULD BE THE ONE IF YOU HAVE

- Availability to work weekends between April and October.
- Full clean driving licence.
- Access to suitable own vehicle.

THE ROLE

Event activation staff will be responsible for branding, sponsorship activation and ensuring consistent look and feel of Triathlon Ireland National Series, National Championships, Youth Series and all other major events.

Due to the nature of the events, successful candidates will be required to work weekends throughout the triathlon season.

RESPONSIBILITIES

Branding & Event Delivery

- Manage event branding on behalf of Triathlon Ireland – adhering to branding guidelines for Triathlon Ireland major events.
- Manage all aspect of sponsor activation on the ground, including but not limited to activation rights, signage, competitions, sampling, hospitality and special events.
- Assist event promoters with providing a safe and enjoyable experience for participants and spectators.

General Duties

- Setting up activation equipment (finishing arch, flags, barrier scrim, podium, swim buoys etc.) Some medium to heavy lifting required.
- Act as an ambassador for Triathlon Ireland and represent the organisation on appropriate occasions.
- Develop positive working relationships with event promoters, host clubs and volunteers in order to raise the standard and quality of events.
- Other tasks and duties as assigned by the Marketing Department.

PLEASE KEEP READING

If you think you have what it takes, but don't necessarily meet every single point above, please still get in touch. We'd love to have a chat and see if you could be a great fit.

HOW TO APPLY

Have a good look around our [website](#), our social media and get a feel for who we are. If you think you'd be a good fit, please send us your cover letter and resume.

Send to **marketing@triathlonireland.com** no later than **5pm on the 29th April, 2024**.

Interviews will be conducted on a rolling basis, so please do not delay submitting your application. Make sure to include the job title of the role (Event Activation Staff) you are applying for in the subject line.

ABOUT US

Triathlon Ireland has experienced considerable growth over the past decade and made great strides in developing the professionalism of the organisation.

Since 2005 our membership has grown from 800 to more than 20,000. Triathlon Ireland is a great place to work and we pride ourselves on the culture of our team which numbers almost 25 across Operations, Development, Marketing , Finance and High Performance.

We have almost 100 affiliated clubs on the Island of Ireland, a 40% female participation rate and we sanction 200 events annually.

Triathlon Ireland has achieved a great deal from an operations, membership & events perspective – the successful candidate will contribute to the work done to date and build upon it.