



Board of Directors' Meeting Two, 2022 (Part 2)

Minutes

26th March 2022

Venue: Zoom

Time: 10.30-12.30

Ref	Action	Actions Arising	Due Date
1	Opening Remarks Present: BOARD: Alan Ryan (AR), Bernard Hanratty (BH), Conor MacGuinness (CMG), Darragh Rea (DR), Anna Deegan (AD), Maxine Strain (MS), David McNally (DMN). STAFF: Darren Coombes (DC), Kevin Keane (KK).		
2	Apologies BOARD: Mark Farquhar (MF), Emma Killian (EK). STAFF: Linda O'Connor (LC)		
3	Items for Discussion/Decision		
3.1	Marketing & Sponsorship Insights Kevin Keane (KK), Head of Marketing, Communications & Sponsorship, gave an extensive presentation on Marketing and Sponsorship Insights. The presentation explained the background and results from the 2022 Membership Campaign and TI's positioning going forward.		

3.2	DC left the meeting at 11:36 to facilitate a closed Board session. Board Performance Review Parameters, Discussion & Forward Planning 2022 The Board had a closed session discussing the above.		
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Total Time 1hr 55 mins

<u>Board</u> AR = Alan Ryan BH = Bernard Hanratty CMG = Conor MacGuinness EK = Emma Killian	<u>Board cont'd</u> MS = Maxine Strain DR = Darragh Rea MF = Mark Farquhar AD = Anna Deegan DMN = David McNally	<u>Staff</u> DC = Darren Coombes LC = Linda O'Connor KK = Kevin Keane
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