



2018 National Series Bid Document

National Series Overview

The National Series consists of a number of events including Sprint, Standard, Middle and Long distance. Triathlon Ireland will look to appoint an even distribution of Sprint and Standard Distance events along with a smaller proportion of Middle and Long Distance events.

The series caters for age-group athletes with rankings based off an athlete's best sprint distance result, best standard distance result + best two other scoring races. Rankings are displayed in respective male and female 5 year age bands.

National Series events are also used for scoring points towards the age-group Club Championships.

This document outlines the guidance for Event Organisers to bid for any of the major event titles, detailed in the document. It details the process through which interested Event Organisers need to follow, the expectations and requirements that they will be required to meet.

Triathlon Ireland Objectives

- Host a safe, fair and enjoyable event.
- Develop a high quality event in Ireland.
- Provide a series of events for age group athletes to rank themselves against athletes in their respective age group.
- Foster a friendly and competitive spirit amongst athletes in their respective age groups and between clubs.
- Allow for easy accessibility to quality racing for athletes nationwide.
- Provide a spectator friendly environment to inspire the audience.
- Provide a series of age group events which are delivered to a recognisably higher standard.
- Provide an event and series which is attractive to sponsors and funding bodies.
- Provide an event that could be considered for hosting a ITU or ETU event.

Benefits to a National Series Local Organising Committee

Insurance

- Robust Public liability insurance up to €6,500,000. This applies to all sanctioned events.

Entry Numbers

- National Series events can see a 20-30% increase in demand for places resulting in an increase in revenue for the local organising committee.

Race Support

- Triathlon Ireland's dedicated race activation team and all current equipment will be made available for your race. Race equipment includes finishers arch, swim booms and buoys, finish line decorations and generator.
- The Sungard AS recovery area will be made available to National Series events, subject to the local race organisers ability to provide sufficient volunteers to assist with erection and dismantlement.

Exposure

- The National Series will receive extensive media support from the largest platforms for endurance sports in Ireland (TI website 200,000 page views monthly, TI facebook 19,000 followers , TI twitter 11,500 followers, TI Instagram 3,000+ followers).
- National Series events will receive preferential promotion via Triathlon Ireland media partners. Previous publications have included listings with Outsider Magazine and the Irish Independent.

- If supplied to media@triathlonireland.com, Triathlon Ireland will publish a race preview in the week before the event.
- Triathlon Ireland will publish provisional results and a race report of each National Series event.

Photography

- Triathlon Ireland will at its cost, provide at least one approved TI Media Photographer for all National Series events and publish a photo gallery from each race within 24 hours of each event.

Sponsorship

- The local organising committee (LOC) must share advertising space on the field of play and on-site branding with Triathlon Ireland along with its sponsors up to a ratio of 60:40 (LOC : TI) inclusive of finish shoot and transition area.
- The category exclusivity of Triathlon Ireland title sponsor or series sponsor cannot be infringed upon. Triathlon Ireland will work with the local organising committee where additional sponsorship is obtained locally providing no conflict of interest exists between any parties.
- Triathlon Ireland will work to ensure sponsor activity at all National Series events, however, branding may be restricted due to competitor markets and the fair distribution of resources during peak season.

Technical Officials

- Highly qualified and experienced technical officials guaranteed. Technical Delegate and Referee will be appointed to all events
- Number of additional Technical Officials appointed will be dependent on expected entries, race distance and as the Technical Committee advice.

Motorcycle Officials

- Triathlon Ireland trained motorcycle officials to ensure the highest quality and safety measures are employed at all National Series events.
- Number of Motorcycle Officials appointed will be dependent on expected entries, race distance and as Technical Committee advice.

Local Organising Committee Delivery Requirements

Race Delivery

- Must be an affiliated club or organisation for 2018 before the event will be published.

- The event and safety plan must be received a **minimum** 3 months prior to the event. Triathlon Ireland will provide the 2018 event and safety plan template which must be used for all events.
- The local organising committee should communicate effectively with Triathlon Ireland on a regular basis.
- Triathlon Ireland expect a member of the local organising committee to attend the race organiser conference which will be held in early 2018.
- All events will be required to comply with TI's Clean Sport policy and provide the necessary information for testing at their event.

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Prize Fund

- Prize breakdown must follow International Triathlon Union Age Group Listings and Overall podium positions.
- Prize fund and breakdown must be clearly published in advance of the race on the race website.
- Competitor feedback has provided a preference for cash prizes; please keep this in mind where possible.

National Series Overall Prizes			
Award	Overall 1st Male	2nd Male	3rd Male
Award	Overall 1st Female	2nd Female	3rd Female
Age Group Award both Male and Female			
Age Group Award	1st Place	2nd Place	3rd Place
E.g. 20-24	Prize shall be given if anyone in this age group participates. Please note overall winners and not included in age group prizes	A second place prize shall be awarded where there are at least eight competitors in the specific category. Please note overall winners	A third place prize shall be awarded where there are at least thirteen competitors in the specific category. Please note overall winners and not

		and not included in age group prizes	included in age group prizes.
E.g. 25-29	As Above	As Above	As Above
E.g. 30-34	As Above	As Above	As Above
Etc etc	As Above	As Above	As Above

Registration System

- Using the Triathlon Ireland entry system will be favoured.

Benefits of the Triathlon Ireland entry system:

- Race entry fees can be transferred to you prior to the event
- Triathlon Ireland handle all customer service in relation to any queries, refunds etc
- No sign on sheets required for your event, saving a huge amount of time.
- Ability to set multiple fees for licence type holders eg Race License €50, Non Race Licence €60 and Juniors €25 all for the one event.
- Ability to Include ODM fee into the entry price for non race license holders
- Competitors can only enter the race if they meet the minimum age requirements.
- Discount codes
- Refunds available
- Allows to advertise purchase of merchandise
- Allows Athlete to see race schedule
- Payments can be made with all major credit/debit cards credit.
- Track payments and manage refunds all in one place.
- Access to reporting and analytics.
- Greater convenience for competitors as they can now locate races on the calendar and purchase them in one location
- Lowest price on the market - 5% admin charge

Mandatory Requests for your race entry system if **not** using TI entry system:

1. Triathlon Ireland Membership Number
2. Gender
3. Date of Birth
4. Emergency contact name and number
5. Medical Conditions
6. Email Address
7. Contact Number
8. Name of affiliated club if applicable

Results & Timing

- Results must be returned to Triathlon Ireland in the format provided within 48 hours.
- Please ensure your timing company have a manual backup system.

Race Results

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The Bid Timeline:

- Submissions must be received electronically via the Triathlon Ireland website.

Date	Event
9 th October 2017	Opening of Bid Process
9am, 30th October 2017	Closing Date for bids
6th November 2017	Organisers Informed of outcome
W/E 10th November 2017	Calendar Announced

Bid Evaluation:

Bids will be assessed and evaluated based on the following criteria:

- a) Geographical location and the number of events in the region
- b) Time of the season/ Event Date
- c) Sprint / Standard Distance split
- d) Experience of the local organising committee
- e) Quality of the bid application
- f) Previous Technical Official Reports
- g) Ability to provide draft legal closed roads racing for Super Series waves
- h) Capacity of the event
- i) Prize fund offered
- j) Use of Triathlon Ireland recommended timing company
- k) Marketing & Communications - easy accessibility of information for competitors.
- l) Super Series Applications are automatically considered for National Series status.
- m) Quality of spectator experience

- n) Long term event development plans
- o) Course design
- p) Submission and communication with Triathlon Ireland events team

If you have any questions please contact the events team: events@triathlonireland.com

DISCLAIMER

All information contained within this document is correct at the time of publication, but is subject to change pending 2017 season review