2020 National Championship BID DOCUMENT



National Championship Overview

Triathlon Ireland holds a variety of National Championships annually over multiple distance and disciplines

As in 2019, the Sprint, Standard and Middle Distance National Triathlon Championships will also be given National Series status in 2020. Similarly, the Duathlon Championships will form part of the National Duathlon Series.



National Championship Overview



In 2020 we are seeking applications for the following Championship events:

Triathlon

Sprint Distance National Championships (includes Junior NC, 16-19 years)

Standard Distance National Championships

Middle Distance National Championships

Long Distance National Championships (potential inclusion)

Intervarsity National Championships

Paratriathlon National Championships

Children's National Festival, 11-14 years (incl kids event for 11 and under – Participation only)

Cross Triathlon National Championships

Youth Triathlon Championships, 15-17 years

Duathlon

Duathlon National Championships (Children's, Youth, Junior & Senior + potential inclusion of Para) Preference will be given to a standard distance event

Intervarsity Duathlon Championships (event needs to take place by April and have the ability to hold 50 places up to 3 weeks prior to the event)

Aquabike

Aquabike National Championships

Triathlon Ireland Objectives

Host a safe, fair and enjoyable event.

Develop a high quality event in Ireland

Provide a series of events for age group athletes to rank themselves against athletes in their respective age group.

Foster a friendly and competitive spirit amongst athletes in their respective age groups and between clubs.

Allow for easy accessibility to quality racing for athletes nationwide.

Provide a spectator friendly environment to inspire the audience.

Provide a series of age group events which are delivered to a recognisably higher standard.

Provide an event that can cater for more than 300 participants

Provide an event and series which is attractive to sponsors and funding bodies.

Provide an event that could be considered for hosting a ITU or ETU event.

Delivery Requirements Triathlon



If Requested, events appointed as hosts of National Championships will be required to provide Triathlon Ireland with up to 10 entries to the event free of charge. These entries will only be used by Triathlon Ireland for event marketing or sponsor purposes.

Sprint Distance National Championships (INCLUDES ELITE DRAFT LEGAL & JUNIOR NATIONAL CHAMPS)

The Sprint National Championships will also form part of the BMW Triathlon National Series.

The Sprint National Championships will also play host to the Elite Draft Legal National Championships and the Junior National Championships (16-19 years). Preference will be given to those who can combine with the Paratriathlon National Championships.

Standard Distance National Championships

The Standard Distance National Championships will be a stand alone event and will be raced over 1.5km swim, 40km bike and 10km run.

Middle Distance National Championships

The Middle Distance National Championships will be raced over a 1.9km swim, 90km bike and 21.1km run.

Long Distance National Championships

The Long Distance National Championships will be raced over a 3.8km swim, 180km bike and 42.2km run.

Intervarsity National Championships

The Intervarsity National Championships will be raced over the sprint distance with a dedicated wave provided to student entrants. A discounted entry must be provided to students who enter along with an opportunity to race as an individual or as part of a standard 3 person relay team. **Events held during the academic year will be favoured.**

Delivery Requirements Triathlon



Paratriathlon National Championships

The Paratriathlon National Championships will be raced over the sprint distance with courses providing easy accessibility to and from the water, a dedicated transition area and a bike and run course suitable for wheelchair and tandem use preferred. An LOC who can combine the Paratriathlon National Championships with another Championship or series event will be favoured.

Cross Triathlon National Championships

Cross triathlon is a discipline that normally takes place over a 1km swim, a mountain bike segment that can vary from 20 to 25km and a cross-country run from 6 to 8km. The Cross Triathlon National Championships is open to athletes aged 16 years +. A level of flexibility over distance will be allowed.

Children's National Festival (11-14 YEARS)

The Children's & Youth National Championships will cater for athletes aged 11 to 14 years as of the 31st December in the year of competition. Events will be held as per the Triathlon Ireland recommended Distances:

Age	11-12 Years	13-14 Years
Swim (pool/open water)	200m/300m	300m/500m
Cycle (Grass)*	4km*	6km*
Cycle (Tarmac)	6km	8km
Run	1800m	2400m

Local organising committees who can combine the Children's National Festival with another Championship event will be favoured. All Championships must comply with Triathlon Ireland <u>safeguarding steps</u> when hosting a children's event and comply with the junior event safety plan specifications

Delivery Requirements Duathlon



Duathlon Children's National Festival

Events which can cater for children, youth, junior and senior athletes will be favoured. Example: Events which can host children's and youth distances (see table below):

Age	11-12 Years	13-14 Years
Run	1600m	2km
Cycle (Grass)*	4km*	6km*
Cycle (Tarmac)	6km	8km
Run	600m	800m

Along with Sprint Duathlon (Junior, 16-19yrs NC's) and Standard Duathlon (seniors). Separate applications to host the Senior Duathlon NC's or Children's National Festival.

Intervarsity Duathlon Championships

A discounted entry must be provided to students who enter. Events held during the academic year will be favoured .

Delivery Requirements Duathlon



Aquathlon National Championships

Events which can cater for children, youth (15-17), junior (16-19) and senior athletes will be favoured. Example: Events which can host children's and youth distances (see table below). The Junior (16-19) event can be run in conjunction with the adult event. A separate document around prize giving will be issued to the race organiser.

Aquathlon Children's National Festival

Events which can cater for children, youth, junior and senior athletes will be favoured. Example: Events which can host children's and youth distances (see table below):

Age	11-12 Years	13-14 Years
Swim Pool	250m	400m
Swim Open Water	300m	500m
Run	2km	3km

Aquabike

Application for the Aquabike National Championships raced over a variety of distances will be considered. Preference will be given to Middle or Long distance events as this is.

Age	Standard distance	Long Distance
Swim	1500m	1000m to 4000m
Bike	40km	100 to 200km
Min Age required	18	18

Benefits to a Triathlon Ireland National Championship Local Organising Committee [1/2]





Insurance

Robust Public liability insurance up to €6,500.000/£10,000.000. This applies to all sanctioned events.



Entry Numbers

Championships events can see a 20-30% increase in demand for places resulting in an increase in revenue for the local organising committee.

Increase in competitors taking part in your event from outside your region.



Race Support

Triathlon Ireland's dedicated race activation team and all current equipment will be made available for each National Championship event. Race equipment includes finishers arch, swim booms and buoys, finish line decorations and generator.



Exposure

Each year, the BMW Triathlon National Series receives extensive coverage worth thousands of euros for the participating races.

In 2019 Triathlon Ireland successfully placed pictures from supported events in the Irish Times and the 42.ie.

Each National Championship event will receive extensive media support from the largest platform for endurance sports in Ireland. (including but not limited to exposure on Triathlon Ireland's website (up to 200,000 page views monthly, facebook 23,000 followers, twitter 12,500 followers, Instagram 7,000 followers).

BMW Triathlon National Series events will receive preferential promotion via Triathlon Ireland media partners. Previous publications have included listings with Outsider Magazine and the Irish Independent.

If supplied to media@triathlonireland.com, Triathlon Ireland will publish a race preview in the week before the event.

Triathlon Ireland will publish provisional results and a race report of each BMW Triathlon National Series event.

Benefits to a Triathlon Ireland National Championship Local Organising Committee [2/2]



Photography & Video

Triathlon Ireland will at its cost, provide at least one approved TI Media Photographer for all National Championship events and publish a photo gallery from each race within 24 hours of each event.

Technical Officials

Highly qualified and experienced technical officials guaranteed. Technical Delegate and Referee will be appointed to all events

Number of additional Technical Officials appointed will be dependent on expected entries, race distance and as Technical Committee advise.

MotorcycleOfficials

Triathlon Ireland trained motorcycle officials to ensure the highest quality and safety measures are employed at all National Championship events.

Number of Motorcycle Officials appointed will be dependent on expected entries, race distance and as Technical Committee advise.

Sponsorship and Branding

BMW Group Ireland is Triathlon Ireland's largest sponsor and owns the title rights for the 2020 BMW Triathlon National Series.

Naming protocols for the BMW Triathlon National Series must be adhered to in all race material. The series must be referred to as the 'BMW Triathlon National Series'. No other variations of this title are acceptable.

The local organising committee (LOC) must display the BMW Triathlon National Series logo (as provided by Triathlon Ireland) on all race websites, race advertising, race clothing and all other merchandise related to the race.

All uses of this logo must be cleared in advance by emailing media@triathlonireland.com.

The local organising committee (LOC) must facilitate the erection of BMW branded equipment, including the BMW finishers arch and finishers area at their event. Additional branding requirements will be communicated to all successful applicants following the bid process.

The local organising committee (LOC) must share advertising space on the field of play and on-site branding with Triathlon Ireland along with its sponsors up to a ratio of 60:40 (LOC: TI) inclusive of finish line and transition area.

The category exclusivity of BMW Group Ireland cannot be infringed upon. Triathlon Ireland will work with the local organising committee where additional sponsorship is obtained locally providing no conflict of interest exists between any parties.

Triathlon Ireland will work to ensure sponsor activity at all BMW National Series events, however, branding may be restricted due to competitor markets and the fair distribution of resources during peak season.

Local Organising Committee Delivery Requirements [1/5]



Race Delivery

Must be an affiliated club or organisation for 2020 before the event will be published.

The event and safety plan must be received a minimum three months prior to the event. Triathlon Ireland will provide the event management and safety plan template which must be used for all events.

The local organising committee should communicate effectively with Triathlon Ireland on a regular basis.

Triathlon Ireland requires a member of the local organising committee to attend the race organiser conference which will be on 8th February 2020 in the Sport Ireland Conference Centre, Blanchardstown, Dublin 15.

All events will be required to comply with TI's Clean Sport policy and provide the necessary information for testing at their event.

Must submit water temperatures one week before the event.

Anti Doping Requirements

All major events are subject to anti doping testing by Sport Ireland. Although all races will not be selected there is no advance notification so races should be. There are 3 steps:

- 1. Documentation.
- 2. Facilities in place for a Doping Control Centre or mobile unit requested.
- 3. Event contact person (ECP).

DOCUMENTATION: This must be submitted to niamh@triathlonireland.com 30 days prior to the event to include the following: Event Management Plan including Anti Doping Section with the name and contact number of the ECP.

FACILITIES: The event venue needs to have an area appropriate for a Doping Control Station to be set up to the specifications set out in the Sport Ireland Event Contact Person Handbook. If the venue does not have an appropriate facility the Sport Ireland mobile unit can be requested.

EVENT CONTACT PERSON: The event will need an appointed ECP who has the responsibility of liaising with the Doping Control officer on the day and possibly prior to the event. Ideally the ECP should be a member of the organising committee with no other responsibility on the day. Further responsibilities of the role of ECP can be found in the Sport Ireland Event Contact Person Handbook.

Local Organising Committee Delivery Requirements [2/5]



Safeguarding Requirements

All events which allow those aged 15-17 participate are subject to are subject to the following safeguarding requirements There are 4 steps.

1. Appoint a Designated Person(DP) who is <u>Garda vetting/Access NI</u> through Triathlon Ireland, completed <u>Safeguard 1/Safeguarding Children and Young People in Sport</u> and has signed TI code of conduct.

2. DP must create a Safeguarding risk assessment and send to National Childrens Officer at least 2 weeks prior to the event at safeguarding@triathlonireland.com. National Childrens Officer will consult with the DP regarding the best approach to mitigating risks and create an official race document. There is a template available for this on the website.

3. DP should issue an email to parents/guardian of those racing aged 15/16/17. Please see email template in Event Management Plan template.

4. DP should carry and emergency contact for junior athletes and all marshalls.

Prize Fund



Prize breakdown must follow International Triathlon Union Age Group Listings and Overall podium positions. Prize fund and breakdown must be clearly published in advance of the race on the race website.

Competitor feedback has provided a preference for cash prizes; please keep this in mind where possible. The prize fund available for all Championship event applications will be taken into consideration during the selection process with reasonable prize funds being preferred.

National Championship Overall Prizes

Award	Overall 1st Male	2nd Male	3rd Male
Award	Overall 1st Female	2nd Female	3rd Female

Elite National Championship Overall Prizes For the Elite National Championships a total prize fund of \$3000 will be allocated (ie \$1,500 to each gender). Triathlon Ireland will contribute \$2,000 of this sum with the remainder supplied by the LOC.

Award	Overall 1st Male €750	2nd Male €450	3rd Male €300
Award	Overall 1st Female €750	2nd Female €450	3rd Female €300

Age Group Award both Male and Female

Age Group Award	1st Place	2nd Place	3rd Place
Eg 16-17 (SPRINT)	Prize shall be given if anyone in this age group participates. Please note overall winners are included in age group prizes.	Prize shall be given if anyone in this age group participates. Please note overall winners are included in age group prizes.	Prize shall be given if anyone in this age group participates. Please note overall winners are included in age group prizes.
Eg 18-19 (standard)	As Above	As Above	As Above
Eg 20-25	As Above	As Above	As Above
Eg 25-29	As Above	As Above	As Above

Prizes after third place in any category and the provision of "Spot" prizes are at the discretion of the race organiser.

The prize value in each category shall be equal for male and female.

Local Organising Committee Delivery Requirements [3/5]



Registration System

Using the Triathlon Ireland registration system is mandatory for 2020 National Championship events.

Race Results

In 2020 using the Triathlon Ireland approved timing company is mandatory for all championship events. This allows the efficient and timely manner for your registration and for race results

Lowest price on the market— 5% admin charge

Benefits of the Triathlon Ireland entry system:

Race entry fees can be transferred to you prior to the event

Triathlon Ireland handle all customer service in relation to any queries, refunds etc

No sign on sheets required for your event, saving a huge amount of time

Discount codes

Refunds available and ability to set and display a refund policy

Multiple race admin access to the event

Allows to advertise purchase of merchandise

Allows Athlete to see race schedule

Payments can be made with all major credit/debit cards credit

Track payments and manage refunds all in one place

Access to reporting and analytics.

Greater convenience for competitors as they can now locate races on the calendar and purchase them in one location

Competitors can only enter the race if they meet the minimum age requirements

Local Organising Committee Delivery Requirements [4/5]



The Bid Process

Bid Submissions must be made electronically via the link provided.

Click Here to Begin Your Submission

Please ensure you can meet all requirements of this bid document before bidding.

Bid Evaluation:

Bids will be assessed and evaluated based on the following criteria:

- a) Geographical location and the number of events in the region
- b) Time of the season/ Event Date
- c) Sprint / Standard Distance split
- d) Experience of the local organising committee
- e) Entry cost for event Do consider the entry fee. Whatever your fee is, it immediately sets competitors expectations for your event. Generally, the higher the fee, the more a competitor expects. Whilst Triathlon Ireland does not recommend the level at which you set your entry fee, we are very conscious that it should provide value for money. Triathlon Ireland encourages Event Organisers to keep entry fees fair, as one of the key issues our sport faces is pricing people out of our sport
- f) Quality of the bid application
- g) Ability to deliver an event which creates a positive race day experience for competitors
- h) Ability to deliver an event which promotes the sport of triathlon

- i) Previous Technical Official Reports
- j) Ability to provide draft legal closed roads racing for Super Series waves
- k) Capacity of the event
- l) Prize fund off ered
- m) Use of Triathlon Ireland recommended timing company
- n) Marketing & Communications easy accessibility of information for competitors.
- o) Quality of spectator experience
- p) Long term event development plans
- q) Course design
- r) Submission and communication with Triathlon Ireland events team

Local Organising Committee Delivery Requirements [5/5]



Successful Applications

If you are successful in being appointed a Triathlon Ireland Major event status, Triathlon Ireland will provide the following for your event:

A clear Championship host contract outlining roles and responsibilities of both parties

Event support before, during and after your event

Triathlon Ireland branding to enhance the look and feel of your event, including barrier scrim, flags and inflatable gantries, logos etc

Event attendance by staff and/or Board Members

Appointment of a suitably qualified technical officiating team

Enhanced event marketing including social media and online reports via the Triathlon Ireland website

Photography/Videography

Disclaimer

All information contained within this document is correct at the time of publication, but is subject to change pending 2019 season review.