

2020 BMW Triathlon National Series

BID DOCUMENT



BMW Triathlon National Series Overview

The BMW National Triathlon Series is Ireland's largest and highest profile triathlon competition, with almost 10,000 entrants annually.

The Series consists of a number of events including Sprint, Standard, Middle and Long distance. Triathlon Ireland will look to appoint an even distribution of Sprint and Standard Distance events along with a smaller proportion of Middle and Long Distance events.

The series caters for age-group athletes with rankings based off an athlete's best sprint distance result, best standard distance result + two best other scoring races. Rankings are displayed in respective male and female five year age bands.

National Series events are also used for scoring points towards the age-group Club Championships.

This document outlines the guidance for Event Organisers to bid for any of the major event titles, detailed in the document. It details the process through which interested Event Organisers need to follow, the expectations and requirements that they will be required to meet.



BMW TRIATHLON
NATIONAL SERIES

Benefits to a BMW Triathlon National Series Local Organising Committee ^[1/3]



Triathlon Ireland Objectives

Host a safe, fair and enjoyable event.

Develop a high quality event in Ireland.

Provide a series of events for age group athletes to rank themselves against athletes in their respective age group.

Foster a friendly and competitive spirit amongst athletes in their respective age groups and between clubs.

Allow for easy accessibility to quality racing for athletes nationwide.

Provide a spectator friendly environment to inspire the audience.

Provide a series of age group events which are delivered to a recognisably higher standard.

Provide an event and series which is attractive to sponsors and funding bodies.

Provide an event that could be considered for hosting a ITU or ETU event.



Insurance

Robust Public liability insurance up to €6,500.000/£10,000.000.
This applies to all sanctioned events.



Entry Numbers

National Series events can see a 20-30% increase in demand for places resulting in an increase in revenue for the local organising committee.

Events appointed of National Series will be required to provide Triathlon Ireland with 3 entries to the event free of charge, to be used by Triathlon Ireland for event marketing purposes.



Race Support

Subject to availability, Triathlon Ireland's dedicated race activation team and all current equipment will be made available for your race.

Benefits to a BMW Triathlon National Series Local Organising Committee ^[2/3]



Exposure

Each year, the BMW Triathlon National Series receives extensive coverage worth thousands of euros for the participating races.

In 2019 Triathlon Ireland successfully placed pictures from BMW NS events in the Irish Times and the42.ie.

Each National Championship event will receive extensive media support from the largest platform for endurance sports in Ireland. (including but not limited to exposure on Triathlon Ireland's website (up to 200,000 page views monthly, facebook 23,000 followers, twitter 12,500 followers, Instagram 7,000 followers).

BMW National Series events will receive preferential promotion via Triathlon Ireland media partners. Previous publications have included listings with Outsider Magazine and the Irish Independent.

If supplied to media@triathlonireland.com, Triathlon Ireland will publish a race preview in the week before the event.

Triathlon Ireland will publish provisional results and a race report of each BMW National Series event.

Photography

Triathlon Ireland will at its cost, provide at least one approved TI Media Photographer for all BMW National Series events and publish a photo gallery from each race within 24 hours of each event.

Technical Officials

Highly qualified and experienced technical officials guaranteed. Technical Delegate and Referee will be appointed to all events.

Number of additional Technical Officials appointed will be dependent on expected entries, race distance and as the Technical Committee advice.

Motorcycle Officials

Triathlon Ireland trained motorcycle officials to ensure the highest quality and safety measures are employed at all National Series events.

Number of Motorcycle Officials appointed will be dependent on expected entries, race distance and as Technical Committee advice.

Benefits to a BMW Triathlon National Series Local Organising Committee ^[3/3]



Sponsorship and Branding

BMW Group Ireland is Triathlon Ireland's largest sponsor and owns the title rights for the 2020 BMW Triathlon National Series.

Naming protocols for the BMW Triathlon National Series must be adhered to in all race material. The series must be referred to as the 'BMW Triathlon National Series'. No other variations of this title are acceptable.

The local organising committee (LOC) must display the BMW Triathlon National Series logo (as provided by Triathlon Ireland) on all race websites, race advertising, race clothing and all other merchandise related to the race.

All uses of this logo must be cleared in advance by emailing media@triathlonireland.com.

The local organising committee (LOC) must facilitate the erection of BMW branded equipment, including the BMW finishers arch and finishers area at their event. Additional branding requirements will be communicated to all successful BMW NS applicants following the bid process.

The local organising committee (LOC) must share advertising space on the field of play and on-site branding with Triathlon Ireland along with its sponsors up to a ratio of 60:40 (LOC : TI) inclusive of finish line and transition area.

The category exclusivity of BMW Group Ireland cannot be infringed upon. Triathlon Ireland will work with the local organising committee where additional sponsorship is obtained locally providing no conflict of interest exists between any parties.

Local Organising Committee Delivery Requirements ^[1/5]



Race Delivery

Must be an affiliated club or organisation for 2020 before the event will be published.

The event and safety plan must be received a minimum three months prior to the event. Triathlon Ireland will provide the event management and safety plan template which must be used for all events.

The local organising committee should communicate effectively with Triathlon Ireland on a regular basis.

Triathlon Ireland requires a member of the local organising committee to attend the race organiser conference which will be held on 8th February 2020 in the Sport Ireland Conference Centre, Blanchardstown, Dublin 15.

All events will be required to comply with TI's Clean Sport policy and provide the necessary information for testing at their event.

Must submit water temperatures one week before the event.

Anti Doping Requirements

All major events are subject to anti doping testing by Sport Ireland. Although all races will not be selected there is no advance notification so races should be prepared. There are 3 requirements:

1. Documentation.
2. Facilities in place for a Doping Control Centre or mobile unit requested.
3. Event contact person (ECP).

DOCUMENTATION: This must be submitted to antidoping@triathlonireland 60 days prior to the event to include the following: Event Management Plan including Anti Doping Section with the name and contact number of the ECP.

FACILITIES: The event venue needs to have an area appropriate for a Doping Control Station to be set up to the specifications set out in the Sport Ireland Event Contact Person Handbook. If the venue does not have an appropriate facility the Sport Ireland mobile unit can be requested.

EVENT CONTACT PERSON: The event will need an appointed ECP who has the responsibility of liaising with the Doping Control officer on the day and possibly prior to the event. Ideally the ECP should be a member of the organising committee with no other responsibility on the day. Further responsibilities of the role of ECP can be found in the Sport Ireland Event Contact Person Handbook.

Local Organising Committee Delivery Requirements ^[2/5]



Safeguarding Requirements

All events which allow those aged 15-17 participate are subject to the following safeguarding requirements. There are 4 steps.

1. Appoint a Designated Person (DP) who is Garda vetted/Access NI through Triathlon Ireland, completed Safeguard 1 and has signed TI code of conduct.
2. DP must create a Safeguarding risk assessment and send to National Children's Officer at least 2 weeks prior to the event at safeguarding@triathlonireland.com. National Children's Officer will consult with the DP regarding the best approach to mitigating risks and create an official race document. There is a [template](#) available for this on the website.
3. DP should issue an email to parents/guardian of those racing aged 15/16/17. Please see email template in Event Management Plan template.
4. DP should carry and emergency contact for junior athletes and all marshalls.

Prize Fund



Prize breakdown must follow International Triathlon Union Age Group Listings and Overall podium positions.

Prize fund and breakdown must be clearly published in advance of the race on the race website.

Competitor feedback has provided a preference for cash prizes; please keep this in mind where possible.

National Series Overall Prizes

Award	Overall 1st Male	2nd Male	3rd Male
Award	Overall 1st Female	2nd Female	3rd Female

Age Group Award both Male and Female

Age Group Award	1st Place	2nd Place	3rd Place
Eg 16-17 (SPRINT)	Prize shall be given if anyone in this age group participates. Please note overall winners are included in age group prizes.	Prize shall be given if anyone in this age group participates. Please note overall winners are included in age group prizes.	Prize shall be given if anyone in this age group participates. Please note overall winners are included in age group prizes.
Eg 18-19 (STANDARD)	As Above	As Above	As Above
Eg 20-25	As Above	As Above	As Above
Eg 25-29	As Above	As Above	As Above

Local Organising Committee Delivery Requirements ^[3/5]



Registration System

Using the Triathlon Ireland registration system is mandatory for 2020 National Series events. No additional system can be used in conjunction.

Race Results

In 2020 using the Triathlon Ireland approved timing company is mandatory for all championship and national series events. This allows the

efficient and timely manner for your registration, race results and for series rankings

Lowest price
on the market –
**5% admin
charge**

Benefits of the Triathlon Ireland Entry System:

Race entry fees can be transferred to you prior to the event

Triathlon Ireland handle all customer service in relation to any queries, refunds etc

No sign on sheets required for your event, saving a huge amount of time

Competitors can only enter the race if they meet the minimum age requirements

Discount codes

Refunds available and ability to set and display a refund policy

Multiple race admin access to the event

Allows to advertise purchase of merchandise

Allows Athlete to see race schedule

Payments can be made with all major credit/debit cards credit

Access to reporting and analytics

Track payments and manage refunds all in one place

Greater convenience for competitors as they can now locate races on the calendar and purchase them in one location

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Local Organising Committee Delivery Requirements ^[4/5]



The Bid Process

Bid Submissions must be made electronically via the link provided.

[Click Here to Begin Your Submission](#)

Please ensure you can meet all requirements of this bid document before bidding.

Bid Evaluation:

Bids will be assessed and evaluated based on the following criteria:

- a) Geographical location and the number of events in the region
- b) Time of the season/ Event Date
- c) Sprint / Standard Distance split
- d) Experience of the local organising committee
- e) Entry cost for event - Do consider the entry fee. Whatever your fee is, it immediately sets competitors expectations for your event. Generally, the higher the fee, the more a competitor expects. Whilst Triathlon Ireland does not recommend the level at which you set your entry fee, we are very conscious that it should provide value for money. Triathlon Ireland encourages Event Organisers to keep entry fees fair, as one of the key issues our sport faces is pricing people out of our sport
- f) Quality of the bid application
- g) Ability to deliver an event which creates a positive race day experience for competitors
- h) Ability to deliver an event which promotes the sport of triathlon
- i) Previous Technical Official Reports
- j) Ability to provide draft legal closed roads racing for Super Series waves
- k) Capacity of the event
- l) Prize fund offered
- m) Use of Triathlon Ireland recommended timing company
- n) Marketing & Communications - easy accessibility of information for competitors
- o) Quality of spectator experience
- p) Long term event development plans
- q) Course design
- r) Submission and communication with Triathlon Ireland events team

Local Organising Committee Delivery Requirements ^[5/5]



Successful Applications

If you are successful in being appointed a Triathlon Ireland Major event status, Triathlon Ireland will provide the following for your event:

- | A clear host contract outlining roles and responsibilities of both parties
- | Event support before, during and after your event
- | Triathlon Ireland branding to enhance the look and feel of your event, including barrier scrim, flags and inflatable gantries, logos etc
- | Event attendance by staff and/or Board Members
- | Appointment of a suitably qualified technical officiating team
- | Enhanced event marketing including social media and online reports via the Triathlon Ireland website
- | Photography/Videography

Disclaimer

All information contained within this document is correct at the time of publication, but is subject to change pending 2019 season review.