

# 2020 BMW Duathlon National Series

BID DOCUMENT



## BMW Duathlon National Series Overview

The BMW Duathlon National Series consists of an average of 10 events, one of which is assigned the Duathlon National Championships. Triathlon Ireland will look to appoint a spread of events nationwide to facilitate athletes from across the country.

Scoring is based off an athlete's best 2 results + the National Duathlon Championships. Please note athletes must complete the required 2 series events + National Championships to be eligible for overall or age group awards and must be members of Triathlon Ireland.



**BMW DUATHLON**  
NATIONAL SERIES

# Benefits to a BMW Duathlon National Series Local Organising Committee <sup>[1/2]</sup>



## Triathlon Ireland Objectives

Host a safe and fair event.

Develop a high quality event in Ireland.

Provide a series of events for duathlons to rank themselves amongst their peers.

Foster a friendly and competitive spirit amongst athletes in their respective age groups.

Allow for easy accessibility to quality racing for athletes nationwide.

Provide a spectator friendly environment to inspire the audience.

Provide a series of duathlon events which are delivered to a recognisably higher standard.

Provide an event and series which is attractive to sponsors and funding bodies.

Provide an event that could be considered for hosting a ITU or ETU event.

## Insurance

Robust Public liability insurance up to €6,500.000/£10,000.000.  
This applies to all sanctioned events.

## Entry Numbers

BMW Duathlon National Series events can see a 20-30% increase in demand for places resulting in an increase in revenue for the local organising committee.

## Series Promotion

Triathlon Ireland will promote the 2020 BMW Duathlon National Series on the largest platforms for endurance sports in Ireland (website 200,000 page views monthly, TI facebook 20,000 followers, TI twitter 12,000 followers, TI Instagram 4,000+ followers).

BMW Duathlon National Series events will receive preferential promotion via Triathlon Ireland media partners. Previous publications have included listings with Outsider Magazine and the Irish Independent.

Triathlon Ireland will publish provisional results and a race report of each BMW Duathlon National Series event.

# Benefits to a BMW Duathlon National Series Local Organising Committee<sup>[2/2]</sup>



## Sponsorship

BMW Group Ireland is Triathlon Ireland's largest sponsor and owns the title rights for the 2020 BMW Duathlon National Series.

The series must be referred to as the 'BMW Duathlon National Series'. No other variants of this title can be used.

The local organising committee (LOC) must display the BMW Duathlon National Series logo (as provided by Triathlon Ireland) on all race websites, race advertising, race clothing and all other merchandise related to the race.

All uses of this logo must be cleared in advance by emailing [media@triathlonireland.com](mailto:media@triathlonireland.com).

If requested, the local organising committee (LOC) must facilitate the erection of BMW branded equipment, including the BMW finishers arch and finishers area at their event. Additional branding requirements will be communicated to all successful BMW Duathlon National Series applicants following the bid process.

The local organising committee (LOC) must share advertising space on the field of play and on-site branding with Triathlon Ireland along with its sponsors up to a ratio of 60:40 (LOC : TI) inclusive of finish line and transition area.

The category exclusivity of BMW Group Ireland cannot be infringed upon. Triathlon Ireland will work with the local organising committee where additional sponsorship is obtained locally providing no conflict of interest exists between any parties.

Triathlon Ireland will work to ensure sponsor activity at all BMW Duathlon National Series events, however, branding may be restricted due to competitor markets and the fair distribution of resources during peak season.

## Technical Officials

Highly qualified and experienced technical officials guaranteed. Technical Officials are qualified through Triathlon Ireland's approved programme based on the International Triathlon Unions accredited pathway.

Technical Delegate and Referee will be appointed to all events.

Number of additional Technical Officials appointed will be dependent on expected entries, race distance and as the Technical Committee advise.

## Motorcycle Officials

Triathlon Ireland trained motorcycle officials to ensure the highest quality and safety measures are employed at all Duathlon Series events.

Number of Motorcycle Officials appointed will be dependent on expected entries, race distance and as Technical Committee advise.

# Prize Fund

Prize breakdown must follow International Triathlon Union Age Group Listings and Overall podium positions.

Prize fund and breakdown must be clearly published in advance of the race on the race website.

Competitor feedback has provided a preference for cash prizes, please keep this in mind where possible.

## Duathlon Series Overall Prizes

Award	Overall 1st Male	2nd Male	3rd Male
Award	Overall 1st Female	2nd Female	3rd Female

## Age Group Award both Male and Female

Age Group Award	1st Place	2nd Place	3rd Place
<b>Eg 16-17 (SPRINT)</b>	Prize shall be given if anyone in this age group participates. Please note overall winners are included in age group prizes	Prize shall be given if anyone in this age group participates. Please note overall winners are included in age group prizes	Prize shall be given if anyone in this age group participates. Please note overall winners are included in age group prizes
<b>Eg 18-19</b>	As Above	As Above	As Above
<b>Eg 20-25</b>	As Above	As Above	As Above
<b>Eg 25-29</b>	As Above	As Above	As Above

Prizes after third place in any category and the provision of “Spot” prizes are at the discretion of the race organiser.

The prize value in each category shall be equal for male and female.



# Local Organising Committee Delivery Requirements <sup>[1/5]</sup>



## Race Delivery

Must be an affiliated club or organisation for 2020 before the event will be published.

The event and safety plan must be received a minimum three months prior to the event. Triathlon Ireland will provide the event management and safety plan template which must be used for all events.

The local organising committee should communicate effectively with Triathlon Ireland on a regular basis.

Triathlon Ireland requires a member of the local organising committee to attend the race organiser conference which will be on 8th February 2020 in the Sport Ireland Conference Centre, Blanchardstown, Dublin 15.

All events will be required to comply with TI's Clean Sport policy and provide the necessary information for testing at their event.

Must submit water temperatures one week before the event.

## Anti Doping Requirements

All major events are subject to anti doping testing by Sport Ireland. Although all races will not be selected there is no advance notification so races should be. There are 3 steps:

1. Documentation.
2. Facilities in place for a Doping Control Centre or mobile unit requested.
3. Event contact person (ECP).

**DOCUMENTATION:** This must be submitted to [niamh@triathlonireland](mailto:niamh@triathlonireland) 30 days prior to the event to include the following: Event Management Plan including Anti Doping Section with the name and contact number of the ECP.

**FACILITIES:** The event venue needs to have an area appropriate for a Doping Control Station to be set up to the specifications set out in the Sport Ireland Event Contact Person Handbook. If the venue does not have an appropriate facility the Sport Ireland mobile unit can be requested.

**EVENT CONTACT PERSON:** The event will need an appointed ECP who has the responsibility of liaising with the Doping Control officer on the day and possibly prior to the event. Ideally the ECP should be a member of the organising committee with no other responsibility on the day. Further responsibilities of the role of ECP can be found in the Sport Ireland Event Contact Person Handbook.

## Safeguarding Requirements

All events which allow those aged 15-17 participate are subject to the following safeguarding requirements. There are 4 steps.

1. Appoint a Designated Person (DP) who is Garda vetted/Access NI through Triathlon Ireland, completed Safeguard 1 and has signed TI code of conduct.

2. DP must create a Safeguarding risk assessment and send to National Childrens Officer at least 2 weeks prior to the event at [safeguarding@triathlonireland.com](mailto:safeguarding@triathlonireland.com). National Childrens Officer will consult with the DP regarding the best approach to mitigating risks and create an official race document. There is a template available for this on the website.

3. DP should issue an email to parents/guardian of those racing aged 15/16/17. Please see email template in Event Management Plan template.

4. DP should carry and emergency contact for junior athletes and all marshalls.

# Local Organising Committee Delivery Requirements <sup>[3/5]</sup>



## Registration System

Using the Triathlon Ireland entry system will be mandatory.

## Results & Timing

Results must be returned to Triathlon Ireland in the format provided within 48 hours.

Please ensure your timing company have a manual backup system.

Please use one of the Triathlon Ireland approved timing companies.

## Benefits of the Triathlon Ireland entry system

- Race entry fees can be transferred to you prior to the event
- Triathlon Ireland handle all customer service in relation to any queries, refunds etc
- No sign on sheets required for your event, saving a huge amount of time
- Competitors can only enter the race if they meet the minimum age requirements
- Discount codes
- Multiple race admin access to the event
- Refunds available and ability to set and display a refund policy
- Allows to advertise purchase of merchandise
- Allows Athlete to see race schedule
- Payments can be made with all major credit/debit cards credit
- Track payments and manage refunds all in one place
- Access to reporting and analytics
- Greater convenience for competitors as they can now locate races on the calendar and purchase them in one location

Lowest price  
on the market –  
**5% admin  
charge**

# Local Organising Committee Delivery Requirements <sup>[4/5]</sup>



## The Bid Process

Bid Submissions must be made electronically via the link provided:

[Click Here to Begin Your Submission](#)

Please ensure you can meet all requirements of this bid document before bidding.

## Bid Evaluation:

Bids will be assessed and evaluated based on the following criteria:

- a) Geographical location and the number of events in the region
- b) Time of the season/ Event Date
- c) Sprint / Standard Distance split
- d) Experience of the local organising committee
- e) Entry cost for event - Do consider the entry fee. Whatever your fee is, it immediately sets competitors expectations for your event. Generally, the higher the fee, the more a competitor expects. Whilst Triathlon Ireland does not recommend the level at which you set your entry fee, we are very conscious that it should provide value for money. Triathlon Ireland encourages Event Organisers to keep entry fees fair, as one of the key issues our sport faces is pricing people out of our sport
- f) Quality of the bid application
- g) Ability to deliver an event which creates a positive race day experience for competitors
- h) Ability to deliver an event which promotes the sport of triathlon
- i) Previous Technical Official Reports
- j) Ability to provide draft legal closed roads racing for Super Series waves
- k) Capacity of the event
- l) Prize fund offered
- m) Use of Triathlon Ireland recommended timing company
- n) Marketing & Communications - easy accessibility of information for competitors.
- o) Quality of spectator experience
- p) Long term event development plans
- q) Course design
- r) Submission and communication with Triathlon Ireland events team



# Local Organising Committee Delivery Requirements <sup>[4/5]</sup>



## Successful Applications

If you are successful in being appointed A Triathlon Ireland Major event status, Triathlon Ireland will provide the following for your event:

- | A clear host contract outlining roles and responsibilities of both parties
- | Event support before, during and after your event
- | Triathlon Ireland branding to enhance the look and feel of your event, including barrier scrim, flags and inflatable gantries, logos etc
- | Event attendance by staff and/or Board Members
- | Appointment of a suitably qualified technical officiating team
- | Enhanced event marketing including social media and online reports via the Triathlon Ireland website
- | Photography/Videography

## Disclaimer

All information contained within this document is correct at the time of publication, but is subject to change pending 2019 season review.