

2019 Triathlon Ireland Super Series Triathlon

BID DOCUMENT



Triathlon Ireland Super Series Overview

The Triathlon Ireland Super Series represents the pinnacle of domestic competition and for four years has been a hugely successful proving ground for Ireland's best triathletes.

As well as staging some incredibly exciting events the Super Series has been crucial in the development of the current crop of young and increasingly successful High Performance development athletes.

This document outlines the guidance for Event Organisers to bid for any of the major event titles, detailed in the document. It details the process through which interested Event Organisers need to follow, the expectations and requirements that they will be required to meet.

Sprint Distance National Championships (includes junior NC, 16-19 years)

The Sprint National Championships will also form part of the Triathlon Ireland Super Series and as a Championship event must be capable of holding a draft legal wave for CAT 1 Males and CAT 1 Females. Age Group Sprint National Championship waves will be non-drafting.

The Sprint National Championships will also play host to the Junior National Championships (16-19 years). Preference will be given to those who can combine along with the Paratriathlon National Championships.

Triathlon Ireland Objectives

Host a safe, fair and enjoyable event.

Develop a high quality event in Ireland.

Provide competitive racing for the country's top athletes including elite development squad athletes.

Attract International competitors from abroad providing Ireland's top athletes with the opportunity to gain high level racing experience at home.

Provide a spectator friendly environment to inspire the audience.

Maximise media coverage and exposure for the Triathlon Ireland Super Series, triathlon and the event.

Provide an event and series which is attractive to sponsors and funding bodies.

Provide an event that could be considered for hosting a ITU or ETU event.

Benefits to a Triathlon Ireland Super Series Local Organising Committee ^[1/2]



Insurance

Robust Public liability insurance up to €6,500,000. This applies to all sanctioned events.



Race Support

Triathlon Ireland's dedicated race activation team and all current equipment will be made available for each Super Series event. Race equipment includes finishers arch, swim booms and buoys, finish line decorations and generator.



Entry Numbers

Series events can see a 10-20% increase in demand for places resulting in an increase in revenue for the local organising committee.

Increase in competitors taking part in your event from outside your region.



Exposure

The Super Series will receive extensive media support from the largest platform for endurance sports in Ireland (website 200,000 page views monthly, TI facebook 20,000 followers, TI twitter 12,000 followers, TI Instagram 4,000+ followers).

Super Series events will receive preferential promotion via Triathlon Ireland media partners. Previous publications have included listings with Outsider Magazine and the Irish Independent.

Each Super Series event will be previewed on TI's platforms in the week before race day, bringing your triathlon to the forefront of Irish endurance community and bolstering its reputation to enable future growth.

Triathlon Ireland's media team will be present at every Super Series event and will provide live or close to live video and text updates on TI's social platforms.

Triathlon Ireland will publish a race report and budgets permitting, a video highlights package for each Super Series event.

Triathlon Ireland will distribute a press release race report to all its media contacts within five hours of the conclusion of each Super Series event.

Photography

Triathlon Ireland will at its cost, provide at least one approved TI Media Photographer for all Super Series events and publish a photo gallery from each race within 24 hours of each event.

Technical Officials

Highly qualified and experienced technical officials guaranteed. Technical Delegate and Referee will be appointed to all events

Number of additional Technical Officials appointed will be dependent on expected entries, race distance and as the Technical Committee advice.

Motorbike Officials

Triathlon Ireland trained motorcycle officials to ensure the highest quality and safety measures are employed at all Series & Championship events.

Number of Motorcycle Officials appointed will be dependent on expected entries, race distance and as the Technical Committee advice.

Sponsorship and Branding

Sponsorship opportunities from existing TI partners will be referred to Triathlon Ireland Super Series races.

Triathlon Ireland's race activation team will work to ensure sponsor activity at all Super Series events, however branding may be restricted due to competitor markets and the fair distribution of resources during peak season.

The local organising committee (LOC) must facilitate the erection of BMW branded equipment, including the BMW finishers arch and finishers area at their event. Additional branding requirements will be communicated to all successful BMW NS applicants following the bid process.

The local organising committee (LOC) must share advertising space on the field of play and on-site branding with Triathlon Ireland along with its sponsors up to a ratio of 60:40 (LOC : TI) inclusive of finish shoot and transition area.

The category exclusivity of Triathlon Ireland title sponsor or series sponsor cannot be infringed upon. Triathlon Ireland will work with the local organising committee where additional sponsorship is obtained locally providing no conflict of interest exists between any parties.

Race Delivery

The Super Series events must be Sprint distance events.

Must be an affiliated club or organisation for 2018 before the event will be published.

Ability to host two waves (Super Series Males & Super Series Females) separate to age group waves.

Super Series waves are draft legal and are required to be on closed roads.

Ability to reserve up to 100 places for male and 70 places for females athletes up to 21 days before the event.

The event and safety plan must be received a minimum 3 months prior to the event. Triathlon Ireland will provide the 2018 event and safety plan template which must be used for all events.

The local organising committee should communicate effectively with Triathlon Ireland on a regular basis.

Triathlon Ireland expects a member of the local organising committee to attend the race organiser conference which will be held in early 2018.

Anti Doping Requirements

All major events are subject to anti doping testing by Sport Ireland. Although all races will not be selected there is no advance notification so races should be.

There are 3 steps:

1. Documentation.
2. Facilities in place for a Doping Control Centre or mobile unit requested.
3. Event contact person (ECP).

DOCUMENTATION: This must be submitted to **niamh@triathlonireland** 30 days prior to the event: Event Management Plan including Anti Doping Section with the name and contact number of the ECP.

FACILITIES: The event venue needs to have an area appropriate for a Doping Control Station to be set up to the specifications set out in the Sport Ireland Event Contact Person Handbook. If the venue does not have an appropriate facility the Sport Ireland mobile unit can be requested

EVENT CONTACT PERSON: The event will need an appointed ECP who has the responsibility of liaising with the Doping Control officer on the day and possibly prior to the event. Ideally the ECP should be a member of the organising committee with no other responsibility on the day. Further responsibilities of the role of ECP can be found in the Sport Ireland Event Contact Person Handbook.

Safeguarding Requirements

All events which allow those aged 15-17 participate are subject to the following safeguarding requirements. There are 4 steps.

1. Appoint a Designated Person (DP) who is Vetted through Triathlon Ireland, completed Safeguard 1 and has signed code of conduct.

2. DP must create a Safeguarding risk assessment and send to National Childrens Officer at least 2 weeks prior to the event at safeguarding@triathlonireland.com. National Childrens Officer will consult with the DP regarding the best approach to mitigating risks and create an official race document. [There is a template available for this on the website.](#)

3. DP should issue an email to parents/guardian of those racing aged 15/16/17. Please see email template in Event Management Plan template.

4. DP should carry and emergency contact for junior athletes and all marshalls.

Note: Races will not need to provide separate facilities or additional supervision on the course.

Prize Fund

National Championship Super Series Prize Fund - 2019 TBC

- › Please note there will not be any increase in 2019. Exact Prize fund -TBC
- › Note: 2018 Fee was €2550

Super Series Prize fund

- › Please note there will not be any increase in 2018. Exact Prize fund -TBC

**Prize fund and
breakdown must be
clearly published in
advance of the race
on race website**

Registration System

Using the Triathlon Ireland entry system is mandatory for the Super Series wave.

Race Results

Results must be returned to Triathlon Ireland in the format provided within 48 hours.

Please ensure your timing company have a manual backup system.



Benefits of the Triathlon Ireland entry system:

Race entry fees can be transferred to you prior to the event.

Triathlon Ireland handle all customer service in relation to any queries, refunds etc.

No sign on sheets required for your event, saving a huge amount of time.

Ability to set multiple fees for licence type holders eg Race Licence, Non Race Licence and Juniors all for the one event.

Competitors can only enter the race if they meet the minimum age requirements.

Discount codes.

Refunds available.

Allows to advertise purchase of merchandise to competitors.

Allows Athlete to see race schedule.

Access to reporting and analytics.

Payments can be made with all major credit/debit cards credit.

Track payments and manage refunds all in one place.

Greater convenience for competitors as they can now locate races on the calendar and purchase them in one location.

Bid Evaluation:

Bids will be assessed and evaluated based on the following criteria:

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| a) Geographical location and the number of events in the region | j) Use of Triathlon Ireland recommended timing company |
| b) Time of the season/ Event Date | k) Marketing & Communications - easy accessibility of information for competitors. |
| c) Sprint / Standard Distance split | |
| d) Experience of the local organising committee | l) Super Series Applications are automatically considered for National Series status. |
| e) Quality of the bid application | m) Quality of spectator experience |
| f) Previous Technical Official Reports | n) Long term event development plans |
| g) Ability to provide draft legal closed roads racing for Super Series waves | o) Course design |
| h) Capacity of the event | p) Submission and communication with Triathlon Ireland events team |
| i) Prize fund offered | |

DISCLAIMER: All information contained within this document is correct at the time of publication, but is subject to change pending 2018 season review.

The Bid Timeline

Submissions must be received electronically via the Triathlon Ireland website.

14th September 2018

Opening of Bid Process

9am, 28th September 2018

Closing Date for bids

12th October 2018

Organisers Informed of outcome

W/E 22nd November 2018

Calendar Announced

If you have any questions please contact the events team:

events@triathlonireland.com