



## 2017 Duathlon National Series Bid Document



### Duathlon National Series Overview

The Duathlon National Series consists of an average of 10 events, one of which is assigned the Duathlon National Championships. Triathlon Ireland will look to appoint a spread of events nationwide to facilitate athletes from across the country.

Scoring is based off an athlete's best 2 results + the National Duathlon Championships. Please note athletes must complete the required 2 series events + National Championships to be eligible for overall or age group awards and must be members of Triathlon Ireland.

As many organisers will be aware, in 2015 the ITU introduced draft legal racing for some of its World Championships, the results of this is that Triathlon Ireland now seeks draft legal age-group qualifiers for the following Championships:

- ITU World Sprint Duathlon Championships

We would therefore encourage race organisers to consider a draft legal event while ensuring they can adhere to rules and course specifications.

## **Triathlon Ireland Objectives**

- Host a safe and fair event.
- Develop a high quality event in Ireland.
- Provide a series of events for duathlons to rank themselves amongst their peers.
- Foster a friendly and competitive spirit amongst athletes in their respective age groups.
- Allow for easy accessibility to quality racing for athletes nationwide.
- Provide a spectator friendly environment to inspire the audience.
- Provide a series of duathlon events which are delivered to a recognisably higher standard.
- Provide an event and series which is attractive to sponsors and funding bodies.
- Provide an event that could be considered for hosting a ITU or ETU event.

## **Benefits to a Duathlon National Series Local Organising Committee**

### **Insurance**

- Robust Public liability insurance up to €6,500,000. This applies to all sanctioned events.

### **Entry Numbers**

- Duathlon National Series events can see a 20-30% increase in demand for places resulting in an increase in revenue for the local organising committee.

### **Public Relations**

- Media and Marketing Support:
  - Social - FB 15,00+ followers , Twitter - 10,300+ followers
  - 300,000 monthly reach on twitter
  - New articles - Pre & Post race
  - Website hits - 191,000 unique visitors in 2015
- Triathlon Ireland will publish a race report and provisional results to [www.triathlonireland.com](http://www.triathlonireland.com) within 2 working days of the event, a comprehensive report can be published when received by the race public relations officer.
- Duathlon National Series events receive preferential promotion via Triathlon Ireland media partners. (Previously this has included listings with Irish Runner Magazine, Outsider Magazine etc however there is no guarantee of future listings).

## Sponsorship

- The local organising committee (LOC) must share advertising space on the field of play and on-site branding with Triathlon Ireland along with its sponsors up to a ratio of 60:40 (LOC : TI) inclusive of finish shoot and transition area.
- The category exclusivity of Triathlon Ireland's title sponsor or series sponsor cannot be infringed upon. Triathlon Ireland will work with the local organising committee where additional sponsorship is obtained locally providing no conflict of interest exists between any parties.

## Prize Fund

- Prize breakdown must follow International Triathlon Union Age Group Listings and Overall podium positions.
- Prize fund and breakdown must be clearly published in advance of the race on the race website.
- Competitor feedback has provided a preference for cash prizes, please keep this in mind where possible.

National Series Overall Prizes			
Award	Overall 1st Male	2nd Male	3rd Male
Award	Overall 1st Female	2nd Female	3rd Female
Age Group Award both Male and Female			
Age Group Award	1st Place	2nd Place	3rd Place
Eg 20-24	Prize shall be given if anyone in this age group participates. Please note overall winners and not included in age group prizes	A second place prize shall be awarded where there are at least eight competitors in the specific category. Please note overall winners and not included in age group prizes	A third place prize shall be awarded where there are at least thirteen competitors in the specific category. Please note overall winners are not included in age group prizes
Eg 25-29	As Above	As Above	As Above
Eg 30-34	As Above	As Above	As Above

Etc etc	As Above	As Above	As Above
<ul style="list-style-type: none"> <li>• Prizes after third place in any category and the provision of “Spot” prizes are at the discretion of the race organiser.</li> <li>• The prize value in each category shall be equal for male and female.</li> </ul>			

### **Technical Officials**

- Highly qualified and experienced technical officials guaranteed. Technical Officials are qualified through Triathlon Ireland’s internal programme based on the International Triathlon Union’s training and rules.
- Technical Delegate and Referee will be appointed to all events.
- Number of additional Technical Officials appointed will be dependent on expected entries, race distance and as the Technical Committee advise.

### **Motorcycle Officials**

- Triathlon Ireland trained motorcycle officials to ensure the highest quality and safety measures are employed at all NS & DS events.
- Number of Motorcycle Officials appointed will be dependent on expected entries, race distance and as Technical Committee advise.

## **Local Organising Committee Delivery Requirements**

### **Race Delivery**

- Must be an affiliated club or organisation for 2017 before the event will be published.
- The event and safety plan must be received a minimum 3 months prior to the event. Triathlon Ireland will provide the 2017 event and safety plan template which must be used for all events.
- The local organising committee should communicate effectively with Triathlon Ireland on a regular basis.
- Triathlon Ireland expect a member of the local organising committee to attend the race organiser conference which will be held in early 2017.

### **Results & Timing**

- Results must be returned to Triathlon Ireland in the format provided within 48 hours.
- Please ensure your timing company have a manual backup system.

## Registration System

- Using the Triathlon Ireland entry system will be favoured.

### Benefits of the Triathlon Ireland entry system:

- Race entry fees can be transferred to you prior to the event
  - Triathlon Ireland handle all customer service in relation to any queries, refunds etc
  - No sign on sheets required for your event, saving a huge amount of time
  - Ability to set multiple fees for licence type holders eg Race License €50, Non Race Licence €60 and Juniors €25 all for the one event.
  - Ability to Include ODM fee into the entry price for non race license holders
  - Competitors can only enter the race if they meet the minimum age requirements.
  - Discount codes
  - Refunds available
  - Allows to advertise purchase of merchandise
  - Allows Athlete to see race schedule
  - Payments can be made with all major credit/debit cards credit.
  - Track payments and manage refunds all in one place.
  - Access to reporting and analytics.
  - Greater convenience for competitors as they can now locate races on the calendar and purchase them in one location
  - Lowest price on the market - 5% admin charge
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- Mandatory Requests for your race entry system if **not** using the Triathlon Ireland entry system:
    1. Triathlon Ireland Membership Number
    2. Gender
    3. Date of Birth
    4. Emergency contact name and number
    5. Medical Conditions
    6. Email Address
    7. Contact Number
    8. Name of affiliated club if applicable

### The Bid Timeline:

- Submissions must be received electronically via the Triathlon Ireland website.
- The closing date for submissions is 9am, 12th September 2016.

Date	Event
4 <sup>th</sup> August 2016	Opening of Bid Process

9am, 12th September 2016	Closing Date for bids
21st September 2016	Organisers Informed of outcome
W/E 2nd October 2016	Calendar Announced

### **Bid Evaluation:**

Bids will be assessed and evaluated based on the following criteria:

- a) Geographical location and the number of events in the region
- b) Time of the season/ Event Date
- c) Sprint / Standard / Long Distance split. Please note in previous years we have had a shortage in Standard Long distance applications.
- d) Experience of the local organising committee
- e) Quality of the bid application
- f) Previous Technical Official Reports
- g) Capacity of the event
- h) Prize fund offered
- i) Use of Triathlon Ireland recommended timing company
- j) Marketing & Communications - easy accessibility of information for competitors
- k) Quality of spectator experience
- l) Long term event development plans
- m) Course design

If you have any questions please contact the events team: [events@triathlonireland.com](mailto:events@triathlonireland.com)

### **DISCLAIMER**

*All information contained within this document is correct at the time of publication, but is subject to change pending 2016 season review*