



2017 National Championship Bid Document



National Championship Overview

Triathlon Ireland holds a variety of National Championships annually over multiple distance and disciplines.

As in 2016, the Sprint, Standard and Middle Distance National Triathlon Championships will also be given National Series status. Similarly, the Duathlon Championships will form part of the National Duathlon Series.

In 2017 we are seeking applications for the following Championship events:

Triathlon

- Sprint Distance National Championships (includes Junior NC, 16-19 years)
- Standard Distance National Championships
- Middle Distance National Championships
- Long Distance National Championships (potential inclusion)
- Intervarsity National Championships
- Paratriathlon National Championships
- Children National Festival 12-15yrs (incl kids event for 11 and under)
- Cross Triathlon National Championships

Duathlon

- Duathlon National Championships (*Children's, Youth, Junior & Senior + potential inclusion of Para*) Preference will be given to a standard distance event
- Intervarsity Duathlon Championships (event needs to take place by April 2017 and have the ability to hold 50 places up to 3 weeks prior to the event)

Aquathlon

- Aquathlon National Championships (*Children's, Youth, Junior & Senior + potential inclusion of Para*)

Aquabike

- Aquabike National Championships (potential inclusion)

Triathlon Ireland Objectives

- Host a safe, fair and enjoyable event.
- Develop a high quality event in Ireland
- Provide a series of events for age group athletes to rank themselves against athletes in their respective age group.
- Foster a friendly and competitive spirit amongst athletes in their respective age groups and between clubs.
- Allow for easy accessibility to quality racing for athletes nationwide.
- Provide a spectator friendly environment to inspire the audience.
- Provide a series of age group events which are delivered to a recognisably higher standard.
- Provide an event and series which is attractive to sponsors and funding bodies.
- Provide an event that could be considered for hosting a ITU or ETU event.

Delivery Requirements

Triathlon

- **Sprint Distance National Championships** (includes junior NC, 16-19years)

The Sprint National Championships will also form part of the Triathlon Ireland Super Series and as a Championship event must be capable of holding a draft legal wave for CAT 1 Males and CAT 1 Females. Age Group Sprint National Championship waves will be non-drafting.

The Sprint National Championships will also play host to the Junior National Championships (16-19years). Preference will be given to those who can combine with the Paratriathlon National Championships.

Standard Distance National Championships

The Standard Distance National Championships will also form part of the Triathlon Ireland Super Series and as a Championship event must be capable of holding a draft legal wave for CAT 1 Males and CAT 1 Females. Age Group Standard Distance National Championship waves will be non-drafting.

- **Middle Distance National Championships**

The Middle Distance National Championships will be raced over a 1.9km swim, 90km bike and 21.1km run.

- **Long Distance National Championships** (considered for inclusion in 2017)

The Long Distance National Championships will be raced over a 3.8km swim, 180km bike and 42.2km run.

- **Intervarsity National Championships**

The Intervarsity National Championships will be raced over the sprint distance with a dedicated wave provided to student entrants. A discounted entry must be provided to students who enter along with an opportunity to race as an individual or as part of a standard 3 person relay team.

Events held during the academic year will be favoured.

- **Paratriathlon National Championships**

The Paratriathlon National Championships will be raced over the sprint distance with courses providing easy accessibility to and from the water, a dedicated transition area and a bike and run course suitable for wheelchair and tandem use preferred.

An LOC who can combine the Paratriathlon National Championships with another Championship or series event will be favoured.

- **Children's National Festival (12-15 years)**

The Children's & Youth National Championships will cater for athletes aged 12 to 15 years as of the 31st December in the year of competition. Events will be held as per the Triathlon Ireland recommended Distances:

Age	Swim (pool / open water)	Cycle (Grass)*	Cycle (Tarmac)	Run
12 – 13 Years	300m	6km *	8km	2.4km
14 - 15 Years	400m	7km *	10km	3km

Local organising committees who can combine the Children National Festival with another Championship event will be favoured. All Championships must comply with Triathlon Ireland [safeguarding steps](#) when hosting a children's event. .

- **Cross Triathlon National Championships**

Cross triathlon is a discipline that normally takes place over a 1km swim, a mountain bike segment that can vary from 20 to 25km and a cross-country run from 6 to 8 km.

The Cross Triathlon National Championships is open to athletes aged 16 years +. A level of flexibility over distance will be allowed.

Duathlon

- **Duathlon Children's National Festival**

Events which can cater for children, youth, junior and senior athletes will be favoured. Example: Events which can host children's and youth distances (see table below)

Age	Run	Cycle (Grass)*	Cycle (Tarmac)	Run
12 – 13 Years	1.5km	6km *	8km	1km
14 - 15 Years	2km	7km *	10km	1.5km

Along with Sprint Duathlon (Junior, 16-19yrs NC's) and Standard Duathlon (seniors). Separate applications to host the Senior Duathlon NC's or Children's National Festival

- **Intersarsity Duathlon Championships**

A discounted entry must be provided to students who enter. Events held during the academic year will be favoured (September 2016 – May 2017).

Aquathlon

- **Aquathlon National Championships**

Events which can cater for the children's national festival and senior athletes will be favoured.

Aquabike

- Application for the Aquabike National Championships raced over a variety of distances will be considered.

Benefits to a Triathlon Ireland National Championship Local Organising Committee

Insurance

- Robust Public liability insurance up to €6,500,000. This applies to all sanctioned events.

Entry Number

- Championships events can see a 20-30% increase in demand for places resulting in an increase in revenue for the local organising committee.
- Increase in competitors taking part in your event from outside your region
- Events appointed as hosts of National Championships will be required to provide Triathlon Ireland with 6 entries to the event free of charge, to be used by Triathlon Ireland for event marketing purposes.

Video (Sprint & Standard NC's only, subject to Triathlon Ireland budgets)

- Triathlon Ireland will look to maximise the video coverage and exposure of Super Series events. Budgets permitting, a highlights package will be produced and published to www.triathlonireland.com and related social media channels.
- Footage will be disseminated to media partners and news channels where possible.

Public Relations

- Media and Marketing Support:
 - Social - FB 15,00+ followers , Twitter - 10,300+ followers
 - 300,000 monthly reach on twitter
 - New articles - Pre & Post race
 - Website hits - 191,000 unique visitors in 2015
- If supplied to media@triathlonireland.com, Triathlon Ireland will publish a preview of the event.
- Triathlon Ireland will publish a race report and provisional results to www.triathlonireland.com within 2 working days of the event, a comprehensive report can be published when received by the race public relations officer.
- National Championships events receive preferential promotion via Triathlon Ireland media partners. (Previously this has included listings with Irish Runner Magazine, Outsider Magazine etc however there is no guarantee of future listings)

Photography

- Triathlon Ireland will provide an approved TI Media Photographer for all National Championship events.

Sponsorship

- Sponsorship sampling requests will be referred to National Championship events where possible.

Technical Officials

- Highly qualified and experienced technical officials guaranteed. Technical Officials are qualified through Triathlon Ireland's internal programme based on the International Triathlon Union's training and rules.
- Technical Delegate and Referee will be appointed to all events
- Number of additional Technical Officials appointed will be dependent on expected entries, race distance and as Technical Committee advise.

Motorcycle Officials

- Triathlon Ireland trained motorcycle officials to ensure the highest quality and safety measures are employed at all National Championship events.
- Number of Motorcycle Officials appointed will be dependent on expected entries, race distance and as Technical Committee advise.

Local Organising Committee Delivery Requirements

Race Delivery

- Must be an affiliated club or organisation for 2017 before the event will be published.
- The event and safety plan must be received a minimum 3 months prior to the event. Triathlon Ireland will provide the 2017 event and safety plan template which must be used for all events.
- The local organising committee should communicate effectively with Triathlon Ireland on a regular basis.
- Triathlon Ireland expects a member of the local organising committee to attend the race organiser conference which will be held in early 2017.

Sponsorship

- The local organising committee (LOC) must share advertising space on the field of play (and on-site branding with Triathlon Ireland and its sponsors up to a ratio of 60:40 (LOC: TI) inclusive of finish shoot and transition area.

- The category exclusivity of Triathlon Ireland title sponsor or series sponsor cannot be infringed upon. Triathlon Ireland will work with the local organising committee where additional sponsorship is obtained locally providing no conflict of interest exists between any parties.
- Please note that due to the number of Championship events it may not be possible that Triathlon Ireland will be in a position to provide branding and race activation to the same extent at all Championship events, with a focus typically put on Sprint & Standard Distance Championships.

Prize Fund

- The prize fund available for all Championship event applications will be taken into consideration during the selection process with reasonable prize funds being preferred.

National Championship Overall Prizes			
Award	Overall 1st Male	2nd Male	3rd Male
Award	Overall 1st Female	2nd Female	3rd Female
Age Group Award both Male and Female			
Age Group Award	1st Place	2nd Place	3rd Place
E.g. 20-24	Prize shall be given if anyone in this age group participates. Please note overall winners and not included in age group prizes	A second place prize shall be awarded where there are at least eight competitors in the specific category. Please note overall winners and not included in age group prizes	A third place prize shall be awarded where there are at least thirteen competitors in the specific category. Please note overall prizes
E.g. 25-29	As Above	As Above	As Above
E.g. 30-34	As Above	As Above	As Above
Etc etc	As Above	As Above	As Above
<ul style="list-style-type: none"> • Prizes after third place in any category and the provision of “Spot” prizes are at the discretion of the race organiser. 			

- The prize value in each category shall be equal for male and female.

Registration System

- Using the Triathlon Ireland entry system will be favoured.

Benefits of the Triathlon Ireland entry system:

- Race entry fees can be transferred to you prior to the event
- Triathlon Ireland handle all customer service in relation to any queries, refunds etc
- No sign on sheets required for your event, saving a huge amount of time
- Ability to set multiple fees for licence type holders eg Race License €50, Non Race Licence €60 and Juniors €25 all for the one event.
- Ability to Include ODM fee into the entry price for non race license holders
- Competitors can only enter the race if they meet the minimum age requirements.
- Discount codes
- Refunds available
- Allows to advertise purchase of merchandise
- Allows Athlete to see race schedule
- Payments can be made with all major credit/debit cards credit.
- Track payments and manage refunds all in one place.
- Access to reporting and analytics.
- Greater convenience for competitors as they can now locate races on the calendar and purchase them in one location
- Lowest price on the market - 5% admin charge

Mandatory Requests for your race entry system if **not using Triathlon Ireland entry system:**

1. Triathlon Ireland Membership Number
2. Gender
3. Date of Birth
4. Emergency contact name and number
5. Medical Conditions
6. Email Address
7. Contact Number
8. Name of affiliated club if applicable

Results & Timing.

- Results must be returned to Triathlon Ireland in the format provided within 48 hours.
- Please ensure your timing company have a manual backup system.

The Bid Timeline:

- Submissions must be received electronically via the Triathlon Ireland website along with a copy of a draft event management and safety plan.
- The closing date for submissions is 9am, 12th September 2016.

Date	Event
4th August 2016	Opening of Bid Process
9am, 12th September 2016	Closing Date for bids
21st September 2016	Organisers Informed of outcome
W/E 2nd October 2016	Calendar Announced

Bid Evaluation:

Bids will be assessed and evaluated based on the following criteria:

- a) Geographical location and the number of events in the region
- b) Time of the season/ Event date
- c) Sprint / Standard / Middle Distance split
- d) Experience of the local organising committee
- e) Quality of the bid application
- f) Previous Technical Official Reports
- g) Capacity of the event
- h) Prize fund offered
- i) Use of Triathlon Ireland recommended timing company
- j) Marketing & Communications - easy accessibility of information for competitors.
- k) Quality of spectator experience
- l) Long term event development plans
- m) Course design

If you have any questions please contact the events team: events@triathlonireland.com

DISCLAIMER

All information contained within this document is correct at the time of publication, but is subject to change pending 2016 season review

